

Public Relations Society of America

Oklahoma City Chapter

2010 Special Award Nominations

The Oklahoma City Chapter of the Public Relations Society of America requests your nominations for its 2010 Harmony, Clarus, and Outstanding Young Professional Special Awards. Please review the criteria for each award listed below. Also included are Special Award nomination instructions and requirements.

Clarus Award

Clarus is the Latin root for clarity. This Clarus Award, presented to a member of the working media, symbolizes the importance of clarity of purpose in reporting the news affecting the lives of readers, listeners or viewers. The award will honor a journalist who has exhibited fairness in reporting and whose work reflects favorably on the practice of news reporting. The recipient will have established a good relationship with members of the Oklahoma City PRSA Chapter.

Paul E. Dannelley Harmony Award

The pursuit of public relations does not always bring to mind the word “harmony.” However, harmony is the desired outcome of public relations efforts. Just as the objective of medicine is health and the objective of law is justice, so harmony is the objective of public relations. The Harmony Award is presented to a public relations practitioner who has done outstanding work to bring about this ultimate result. The Harmony Award is presented to a member in good standing of the Oklahoma City PRSA Chapter who has given longtime service to the profession of public relations, who has longevity in the field, who has furthered the professionalism and the practice of public relations, and who has earned the respect of his or her peers.

Paul Edward Dannelley, Jr., APR was a much beloved and honored professor of journalism at the University of Oklahoma. The Oklahoma City PRSA Chapter awarded Professor Dannelley a Bronze Derrick Award in 1978 at its first annual awards contest. In 1983, the Public Relations Society of America named him Outstanding Educator. Through the years, his name became synonymous with public relations at OU. Following his death in 1991, a memorial scholarship was established at the school in his name. Many of Professor Dannelley’s former students are members of the Oklahoma City PRSA Chapter.

Outstanding Young Professional Award

This honor is bestowed on a young professional, a relative newcomer to the field of public relations, who has made a significant contribution to the public relations profession in Oklahoma City. The Outstanding Young Professional Award is presented to a member in good standing of the Oklahoma City PRSA Chapter who has demonstrated a desire to succeed in a challenging work environment. The recipient must be under the age of 30, have five years or less of full-time experience in the field and have demonstrated an aptitude for leadership and involvement in PRSA.

Deadline for Award Nominations is 5 p.m., Friday, Aug. 6, 2010.

Public Relations Society of America

Oklahoma City Chapter

2010 Special Award Nominations – Requirements & Instructions

All nominations must be submitted no later than 5 p.m. on Friday, Aug. 6, 2010, via either email or fax to:

Danielle Walker, APR

2010 Upper Case Awards

Email: awards@prsaokc.com

Fax: 405-842-9512

- A separate form must be used for each nomination.
- Nominations will only be accepted from Oklahoma City Chapter PRSA members.
- There is no limit to the number of nominations a member may make in each category.
- Please keep nominations to no more than three (3) pages in length.
- All submissions must include the following information:
 - Which award you are nominating the person for:
 - Clarus Award
 - Paul E. Dannelley, Jr., Harmony Award
 - Outstanding Young Professional Award
 - Nominee's name
 - Nominee's current professional position
 - Nominee's place of employment
 - Name of member submitting nomination
 - Member's phone number
 - Reason nominee should win award
 - Nominee's professional contributions to, and involvement with, the Oklahoma City PRSA Chapter