

# THE REAL WORLD: PUBLIC RELATIONS

April 12, 2006  
6 to 9 p.m.  
Bricktown Brewery  
\$20 students  
\$25 non-students

## 2006 Career Night and Zenith Awards

This is the true story of four public relations practitioners picked to share their professional experiences - so you can find out what happens when people stop being college students and start getting real. Welcome to the real world...we'll help you prepare.

### PIMP MY RESUME

Is your resume a wreck? Submit your resume by Monday, April 3 by e-mail to [academics@prsaokc.com](mailto:academics@prsaokc.com) and a PRSA professional will "pimp your resume" by offering critiques and advice to make it stronger. Pick up your reviewed resume at the event and be prepared to make an impression while networking with PR professionals.

### MADE: I WANT TO BE A PR PROFESSIONAL

Hear how recent college graduate Marla Carroll, corporate communications specialist at Devon Energy Corp., transitioned from the life of a college student to a successful public relations professional.

### TRUE LIFE: CORPORATE, NON-PROFIT AND AGENCY PR

This panel of successful, experienced practitioners will compare their experiences in the field to help you determine which environment appeals to you.  
Corporate - Sandra Longcrier, OGE Energy Corp.  
Non-Profit - Nancy Coggins, Oklahoma City National Memorial Agency  
Agency - Brenda Jones, Jones Public Relations Group

### ANNUAL ZENITH AWARDS

The UCO chapter of the Public Relations Student Society of America (PRSSA) will present the annual Zenith Awards that honors and showcases the best of students' PR work.

Event presented by:



RSVP by **Friday, April 7** at [www.prsaokc.com](http://www.prsaokc.com) or call (405) 525.3556 x 106. Questions? Contact PRSA OKC Academic Committee Co-Chairs: Erica Smith (405) 525.3556 x 106 or Megan Myers (405) 641.5624