



Zenith Awards Entry Rules

2008

01. Competition entries must be the original and previously un-entered work of college or university students. Entries must represent work produced between March 1, 2007 and the entry deadline of March 5, 2008.
02. Entries must have been produced for a school project or course, school publication or activity, student organization, internship/practicum and/or volunteer work.
03. Students may submit more than one entry in a single category, as well as enter in multiple categories.
04. Each entry must be submitted separately -- including separate entry form, cover page, and payment. More than one entry may be mailed in the same envelope. Checks or money orders should be made payable to UCO PRSSA. (No cash or credit cards accepted.) See Entry Form for fees.
05. All work must be original. In cases where art, photographs, or other elements are not the student's own work, that work must be sourced appropriately. See Cover Sheet.
06. An official entry form and cover sheet must be completed and attached to each entry. The cover sheet should not include the student's or university's name.
07. A student may submit a typed explanation or clarification of his/her work, if desired, using the back of the cover sheet, under "Comments."
- 08. All entries must be enclosed in a plastic sleeve, binder or folder no larger than 8.5" x 11."**
09. Entries submitted on a CD must be readable on both a Macintosh computer and a PC. You may submit two separate CD's featuring a specific format.
(A HARD COPY MUST ACCOMPANY ENTRIES SUBMITTED ON A CD OR RISK NOT BEING JUDGED!)
Please restrict CD entries to the electronic media category. Do not use a floppy disk or CD for other categories.
10. Judges have the right to reassign an entry to a more appropriate entry category.
11. All entries submitted become the property of the UCO PRSSA Chapter. Competition entries will be returned to students only upon student request and if the entry is accompanied by a self-addressed, postage paid mailer.
12. Entries must adhere to all rules and guidelines outlined above or be disqualified.
Refer to the Zenith Awards Judging Criteria to assist in preparing your entry.

PRSA professionals will judge entries based on the judging criteria provided in this packet. Winners will receive high quality professional certificates in keeping with the prestige of the award. Winners will be recognized at the April PRSA Public Service/Scholarship meeting, April 16, 2008