



Public Relations Class Project

-New Category-

2008

Public Relations Project - Class Entry Judging Information:

- Class project entries will compete against other like entries produced by an entire class.
- The cost for a class entry is \$20.
- A class entry winner will receive an award in the name of the class and university it was submitted by.
- Awards will not be provided to individual students in the class.

Class entries will be accepted only in the categories of:

- Public Relations Campaigns
- Public Relations Publications
- Public Relations Potpourri/Electronic*

*Potpourri/Electronic will be one category for a class project entry. This category will be judged on a 60 point criteria, as reflected on the judging sheet.

Class project entries will adhere to the same judging criteria as individual entries in the same category.