

ZENITH AWARD Winners - 2008

The 2008 Zenith Awards were sponsored by PRSA-OKC and implemented by the University of Central Oklahoma, Edmond. More than 100 students were represented by the 74 entries submitted through five Oklahoma Universities. Participating schools were Oklahoma Christian University, Oklahoma State University, Oral Roberts University, University of Central Oklahoma and the University of Oklahoma. PRSA professionals judged the entries on March 20. Certificates will be mailed to all winners. Winners by category are:

• Public Relations Campaign:

Zenith Award (1st Place) - University of Central Oklahoma

Koshia Silver
Kaleena Dominguez
Ashlie Campbell
Lauren Lorenzen

Award of Merit - University of Oklahoma

Staci Kelly
Manisha Desai
Matt McCombs
Emmy Jones

Honorable Mention - University of Oklahoma

Cassi Peters
Kim Murphy
Josh Calva
Peter Black

• Public Relations Publication:

Zenith Award (1st Place)

Kristin Cumbie, Oklahoma Christian University

Award of Merit

Jacey Jacobs, Oklahoma Christian University

Honorable Mention

Brad Hurd, Oklahoma Christian University

• Public Relations Writing:

Zenith Award (1st Place)

Alison Roberts, Oklahoma Christian University

Award of Merit

Rhema Muncy, Oral Roberts University

Honorable Mentions

Caleb Brabham, Oral Roberts University

AND

Ryan Wilson, University of Central Oklahoma

• **Public Relations Electronic Media:**

Zenith Award (1st Place)

Ryan Wilson, University of Central Oklahoma

Award of Merit

Tashia Knighten, University of Central Oklahoma

Honorable Mention

Abby Michelle Taylor, Oklahoma State University

• **Public Relations Potpourri:**

Zenith Award (1st Place)

Christina Hoggatt, University of Oklahoma

Award of Merit

Oklahoma FFA Foundation 2008 Calendar
Oklahoma State University

Honorable Mention

Jessica Stewart, Oklahoma State University

CLASS PROJECT -*An entire class worked toward completion of these entries. These categories were new in 2008.*

• **Public Relations Class Project - Campaign Category:**

Zenith Award (1st Place)

PRSSA MS Walk Team, Oklahoma State University

Award of Merit

Avant-Garde Sprinkles Campaign, Oklahoma Christian University

• **Public Relations Class Project - Potpourri Category:**

Zenith Award (1st Place)

Kirk Suttles, Producer / Corporate Video Class
Guide to Termination - Class Project
University of Central Oklahoma

Honorable Mention

Julie Hoang, Producer / Corporate Video
Checkmate -The Ida Freeman Story - Class Project
University of Central Oklahoma

No Award of Merit was named in the class project potpourri category

• Public Relations Class Project - Publication Category:

Zenith Award (1st Place)

Cowboy Journal • Fall 2007
Oklahoma State University

Award of Merit

Cowboy Journal • Spring 2008
Oklahoma State University

Honorable Mention

The Communiqué • 2007 - 2008
Oral Roberts University