



Zenith Awards Entry Form

Please type or print clearly.

NAME *(As you wish it to appear on an award)* _____

College or University _____

Address _____

City, State, Zip Code _____

Phone/s _____ E-Mail _____

Classification *(including '07 Graduates)* _____ Date Entry was Completed (MO/YR) _____

Entry Title _____ **Also, check the entry category below:**

Entry Category *(Each separate entry requires a separate entry form, cover sheet & payment)*

_____ Public Relations Writing (News/feature stories, Op-Eds, position papers, speeches, etc.)

_____ Public Relations Publication (Brochure, annual report, manual, newsletter, etc.)

_____ Electronic Media (PowerPoint presentation; Web Page/Site) - enter a hard copy and on a CD

_____ Potpourri (Video tape, direct mail, institutional advertising, promotional poster, special event, DVD, public service announcement/s, media kit, logo or letterhead design, etc.)

_____ Public Relations Campaign* (A strategic communication campaign using the four-step process)

_____ Public Relations Class project (Any • campaign • publication • potpourri/electronic entry produced by an entire class.)

*Note to Campaign entrants: The full entry fee is required from each campaign team member submitting the entry. (Example: Two PRSSA member entrants = \$20.) This ensures an award certificate for every member desiring recognition should the entry win. Each team member desiring recognition must be listed on this entry form, using the spaces below. Print names exactly as they should be printed on an award. All team fees must be attached to this form.

Campaign Team Members • Please print

Name _____ Phone _____ E-Mail _____

Name _____ Phone _____ E-Mail _____

Name _____ Phone _____ E-Mail _____

Name _____ Phone _____ E-Mail _____

Name _____ Phone _____ E-Mail _____

Name _____ Phone _____ E-Mail _____

Payment: Checks and money orders are payable to UCO PRSSA. (No cash or credit cards can be accepted.)

_____ PRSSA members pay \$10 per entry _____ Non-PRSSA students pay \$15 per entry

_____ Class Project Entries pay \$20 per entry

Deadline & Delivery: All entries must be postmarked by Wednesday, March 5, 2008, OR delivered to PRSSA, Room 210, Communication Building, UCO (address below) by 4:00 p.m. on that date.

Mail Entries to: PRSSA - Zenith Awards, University of Central Oklahoma, Department of Mass Communication, 100 N. University Drive, Edmond, OK 73034-5209.

Questions? Contact Robert Agnew, robert.b.agnew@gmail.com, or Prof. Jill Kelsey, APR, PRSSA adviser, jkelsey@ucok.edu.